



Food & Water Watch

Mission:

Food & Water Watch is a non-profit consumer organization that works to ensure clean water and safe food. We challenge the corporate control and abuse of our food and water resources by empowering people to take action and by transforming the public consciousness about what we eat and drink.

What the Frack?



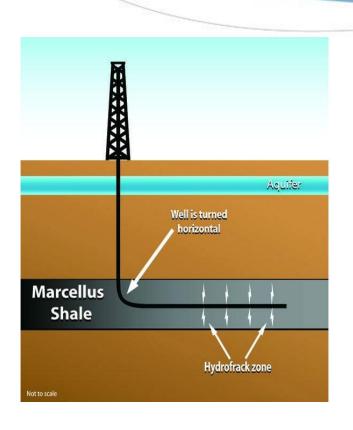
Lighting Up the Horizon of Hope



What is Fracking?



Fracking Is A Dangerous New Form of Drilling for Natural Gas



- Four new technologies combined only since 2007 have allowed companies to drill deeper underground to exploit natural gas reserves:
- 1. Directional drilling (horizontal)
- 2. High Volume 10 100 times the fluid used in conventional drilling
- 3. Use of "Slickwater" (toxic chemicals mixed with water)
- 4. Multi-well pad

Fracking: A National Problem





Fracking: An International Problem



Why Fight Fracking?

Significant threats to our natural resources

- Impacts on Water
 - Potential Contamination Of Water Resources
 - Drilling requires millions of gallons of water
- Impacts on Air
 - Releases of toxic contaminants from drill tower
 - Linked to respiratory problems
- Other impacts
 - Threat to agriculture (livestock and crops)
 - Local economies suffer in long term
 - Siting in economically depressed communities



Oil and Gas Industry Is Saying Fracking Is...

- Good for creating job, though studies show these jobs are temporary and can negatively impact local economies
- Good for energy independence, though significant amount of the gas is being exported to foreign countries
- Good for the environment, though experts say worse for climate change than burning coal

Fighting For the Common Good



- The oil and gas industry is investing huge amounts of money to influence decision makers
 - In middle of decade was exempted from federal safety standards for water and air meant to protect citizens
 - Do not have to disclose all the chemicals they use when they drill
- Large, consolidated oil and energy companies are profiting at the expense of our health and environment
 - Companies are spending millions on ad campaigns to convince the public there are no harms associated to fracking

Building a Movement to Ban Fracking





- Nationally, 293 municipalities have passed resolutions against fracking:
 - Detroit, MI
 - Pittsburgh, PA
 - Cincinnati, OH
 - Raleigh, NC
 - New York City, NY
- Several states taking action soon: New York, Maryland, New Jersey
- Tens of thousands of activists have generated calls to President Obama to ban fracking now

What You Can Do: Horizons of Hope



- Educate your community
- Host a film screening of Gasland
- Contact your legislator
- Run a divestment campaign
- Work to pass a fracking ban resolution where you live
- Join Food & Water Watch's team of volunteers working to ban fracking around the country!



Goals	Opposition	Allies	The Issues



Thank You!

For more information:

www.foodandwater.org/fracking

www.americansagainstfracking.org

